

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 319900 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME WATERFRONT STRATEGIES

HOUSE MAJORITY PAC

AND 1010 Wisconsin Ave NW

700 13th St NW Ste 600

ADDRESS Washington DC 20007-3603

Washington DC 20005-3960

USA

USA

CONTACT SPENCER WOOD

PRODUCT HMP 9/13-9/24 EST. 1429

LOCAL SALESPERSON Nicole Roy Pol

AGENCY EST. NO.
1429

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/13/12 AND ENDING 09/24/12 NO. WEEKS: 2

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th-F	3	05:58A	07:00A	30S	09/13/12-09/14/12	THIS MORNING	3	600.00	1800.00
2	M	2	05:58A	07:00A	30S	09/17/12-09/17/12	THIS MORNING	2	600.00	1200.00
3	T-F	4	05:58A	07:00A	30S	09/18/12-09/21/12	THIS MORNING	4	600.00	2400.00
4	M	1	05:58A	07:00A	30S	09/24/12-09/24/12	THIS MORNING	1	600.00	600.00
5	Th-F	3	07:00A	09:00A	30S	09/13/12-09/14/12	CBS THIS MORNING	3	375.00	1125.00
6	M	2	07:00A	09:00A	30S	09/17/12-09/17/12	CBS THIS MORNING	2	375.00	750.00
7	T-F	4	07:00A	09:00A	30S	09/18/12-09/21/12	CBS THIS MORNING	4	375.00	1500.00
8	M	1	07:00A	09:00A	30S	09/24/12-09/24/12	CBS THIS MORNING	1	375.00	375.00
9	Su	1	09:30A	10:00A	30S	09/16/12-09/23/12	FACE THE NATION	2	2000.00	4000.00
10	Th-F	1	09:58A	11:00A	30S	09/13/12-09/14/12	PRICE IS RIGHT	1	700.00	700.00
11	M	1	09:58A	11:00A	30S	09/17/12-09/17/12	PRICE IS RIGHT	1	700.00	700.00
12	T-F	2	09:58A	11:00A	30S	09/18/12-09/21/12	PRICE IS RIGHT	2	700.00	1400.00
13	Th-F	1	11:58A	12:30P	30S	09/13/12-09/14/12	NOON NEWS	1	850.00	850.00
14	T-F	1	11:58A	12:30P	30S	09/18/12-09/21/12	NOON NEWS	1	850.00	850.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

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CONTRACT NO. REV.

1141-53472-1

DATE PRINTED

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			FROM	TO						
15	Th-F	3	02:58P	03:57P	30S	09/13/12-09/14/12	DR. PHIL	3	500.00	1500.00
16	M	2	02:58P	03:57P	30S	09/17/12-09/17/12	DR. PHIL	2	500.00	1000.00
17	T-F	2	02:58P	03:57P	30S	09/18/12-09/21/12	DR. PHIL	2	500.00	1000.00
18	M	1	02:58P	03:57P	30S	09/24/12-09/24/12	DR. PHIL	1	500.00	500.00
19	Th-F	1	03:57P	05:00P	30S	09/13/12-09/14/12	ELLEN DEGENERES	1	900.00	900.00
20	M	1	03:57P	05:00P	30S	09/17/12-09/17/12	ELLEN DEGENERES	1	900.00	900.00
21	T-F	1	03:57P	05:00P	30S	09/18/12-09/21/12	ELLEN DEGENERES	1	900.00	900.00
22	M	1	03:57P	05:00P	30S	09/24/12-09/24/12	ELLEN DEGENERES	1	900.00	900.00
23	Th-F	1	04:59P	05:30P	30S	09/13/12-09/14/12	M-F 5PM NEWS	1	1700.00	1700.00
24	T-F	1	04:59P	05:30P	30S	09/18/12-09/21/12	M-F 5PM NEWS	1	1700.00	1700.00
25	Th-F	3	05:59P	06:30P	30S	09/13/12-09/14/12	M-F 6PM NEWS	3	2000.00	6000.00
26	M	2	05:59P	06:30P	30S	09/17/12-09/17/12	M-F 6PM NEWS	2	2000.00	4000.00
27	T-F	1	05:59P	06:30P	30S	09/18/12-09/21/12	M-F 6PM NEWS	1	2000.00	2000.00
28	M	1	05:59P	06:30P	30S	09/24/12-09/24/12	M-F 6PM NEWS	1	2000.00	2000.00
29	Th-F	1	06:27P	07:00P	30S	09/13/12-09/14/12	WHEEL OF FORTUNE	1	2800.00	2800.00
30	M	1	06:27P	07:00P	30S	09/17/12-09/17/12	WHEEL OF FORTUNE	1	2800.00	2800.00

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			FROM	TO						
31	T-F	1	06:27P	07:00P	30S	09/18/12-09/21/12	WHEEL OF FORTUNE	1	2800.00	2800.00
32	M	1	06:27P	07:00P	30S	09/24/12-09/24/12	WHEEL OF FORTUNE	1	2800.00	2800.00
33	Th-F, Su	1	10:00P	10:35P	30S	09/13/12-09/16/12	LATE NEWS M-F/SU	1	3200.00	3200.00
34	T-F, Su	1	10:00P	10:35P	30S	09/18/12-09/23/12	LATE NEWS M-F/SU	1	3200.00	3200.00
35	Th-F	1	10:35P	11:38P	30S	09/13/12-09/14/12	LATE NIGHT WITH DAVID	1	800.00	800.00
36	M	1	10:35P	11:38P	30S	09/17/12-09/17/12	LATE NIGHT WITH DAVID	1	800.00	800.00
37	T-F	1	10:35P	11:38P	30S	09/18/12-09/21/12	LATE NIGHT WITH DAVID	1	800.00	800.00
38	M	1	10:35P	11:38P	30S	09/24/12-09/24/12	LATE NIGHT WITH DAVID	1	800.00	800.00
Total Contract:								59		64050.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	64050.00	64050.00	
GRAND TOTAL									64050.00	

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